

ORDER



Orders
Order / Rev: 721965
Alt Order #: 6371724
Product Desc: OUR VOTE OUR FUTURE
Estimate: OUR VOTE OUR FUTURE
Flight Dates: 10/15/12 - 10/17/12
Original Date / Rev: 10/29/12 / 10/29/12
Order Type: Political

KARE

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Media Strategies
Buying Contact:
Billing Contact:
 11350 Random Hills Road Suite 670
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Our Vote Our Future
Demographic: A25-54
Product Codes: IS-Issue/Ballot
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/17/12	19	\$25,025.00	\$21,271.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	19	\$25,025.00	\$21,271.25	0.00
Totals	19	\$25,025.00	\$21,271.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KARE	10/15/12	10/17/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	111----	:30	3	\$350.00	P-2	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	111----			3		\$350.00		0.00				
2	KARE	10/15/12	10/17/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	111----	:30	3	\$1,150.00	P-2	0.00	NM	3	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	111----			3		\$1,150.00		0.00				
3	KARE	10/15/12	10/17/12	Today Show Today Show	CM	7-9a	111----	:30	3	\$1,100.00	P-2	0.00	NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	111----			3		\$1,100.00		0.00				
4	KARE	10/15/12	10/17/12	M-F 4-430p KARE 11 4 News	CM	4-430P	111----	:30	3	\$475.00	P-2	0.00	NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	111----			3		\$475.00		0.00				
5	KARE	10/16/12	10/16/12	M-F 5-530p KARE 11 5 News	CM	5-530p	-T-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-T-----			1		\$2,000.00		0.00				
6	KARE	10/15/12	10/17/12	M-F 6-630p KARE 11 6 News	CM	6-630p	111----	:30	3	\$2,000.00	P-2	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	111----			3		\$2,000.00		0.00				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
7	KARE	10/16/12	10/16/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	-T-----	:30	1	\$2,300.00	P-2	0.00 NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----			1		\$2,300.00		0.00			
8	KARE	10/15/12	10/17/12	M-F 10-1035p KARE News 10p	CM	10-1035P	1-1----	:30	2	\$2,750.00	P-2	0.00 NM	2	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	1-1----			2		\$2,750.00		0.00			
												Totals	19	\$25,025.00